



# Honorable Mention

## Smart Center USA

by Marielis Suarez

Level	Graduate
Course	Advanced Digital Studio-unreal.real.surreal
Advisor/Instructor	Andrzej Zarzycki
Principal Investigator	Andrzej Zarzycki
Department/School	Interior Architecture, Rhode Island School of Design

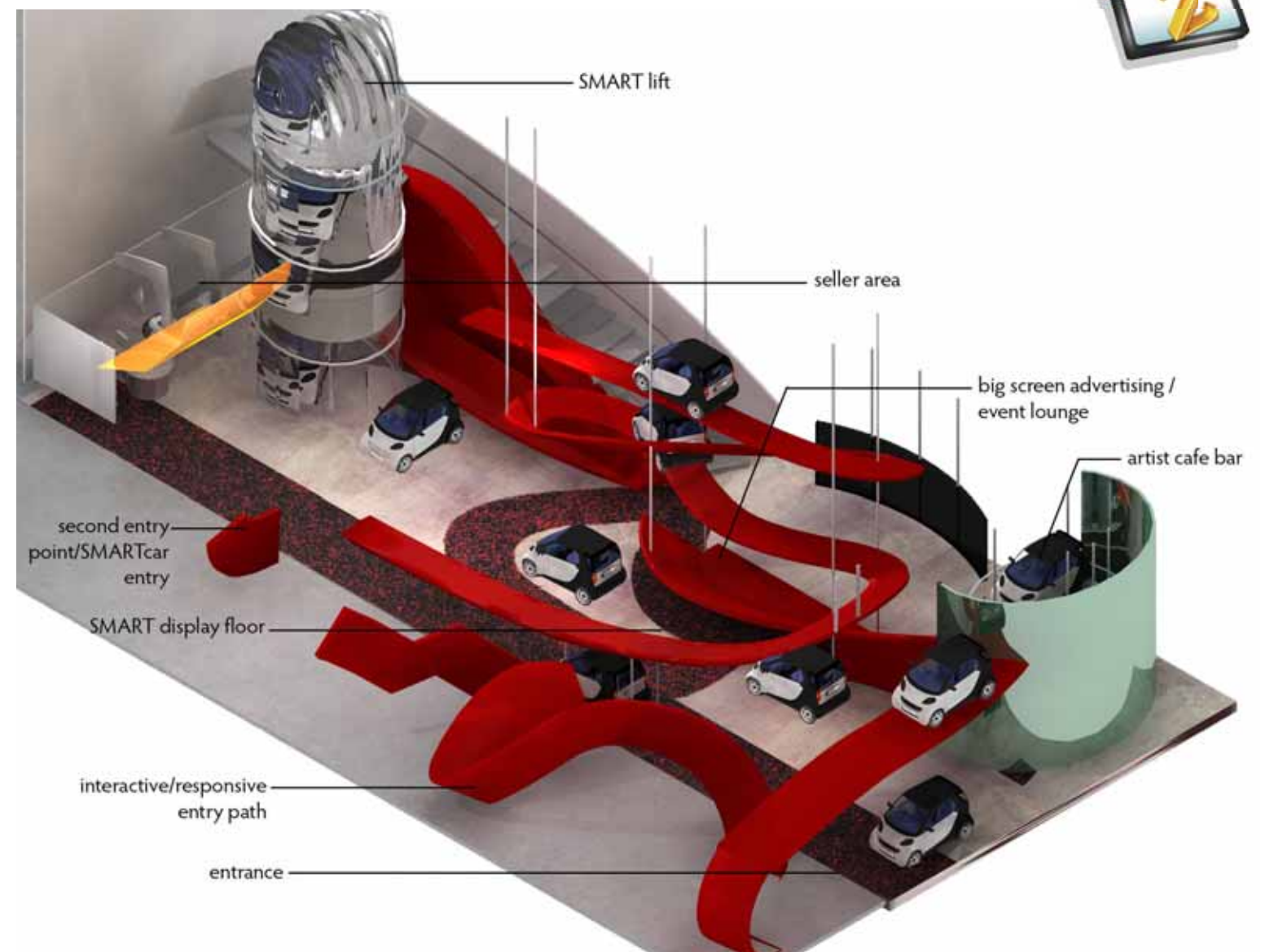


### Summary description of project:

The SMART center of Providence will be an interactive showroom and event space for the up-and-coming product in the United States. The project explores the spatial relations through a continuous path that will guide and wrap a customer throughout their visit. The SMART center develops around the concept of creativity, versatility and simple modern expression, translated into design through circulation, program and technology explorations, among others.

### Reasons for the nomination:

Marielis developed a strong project with a carefully crafted presentation, combining still images and animation. Her visualization successfully addresses a number of critical points: user's experience, architectural tectonics, spatial continuity, the relationship between the showcased product, and architectural design

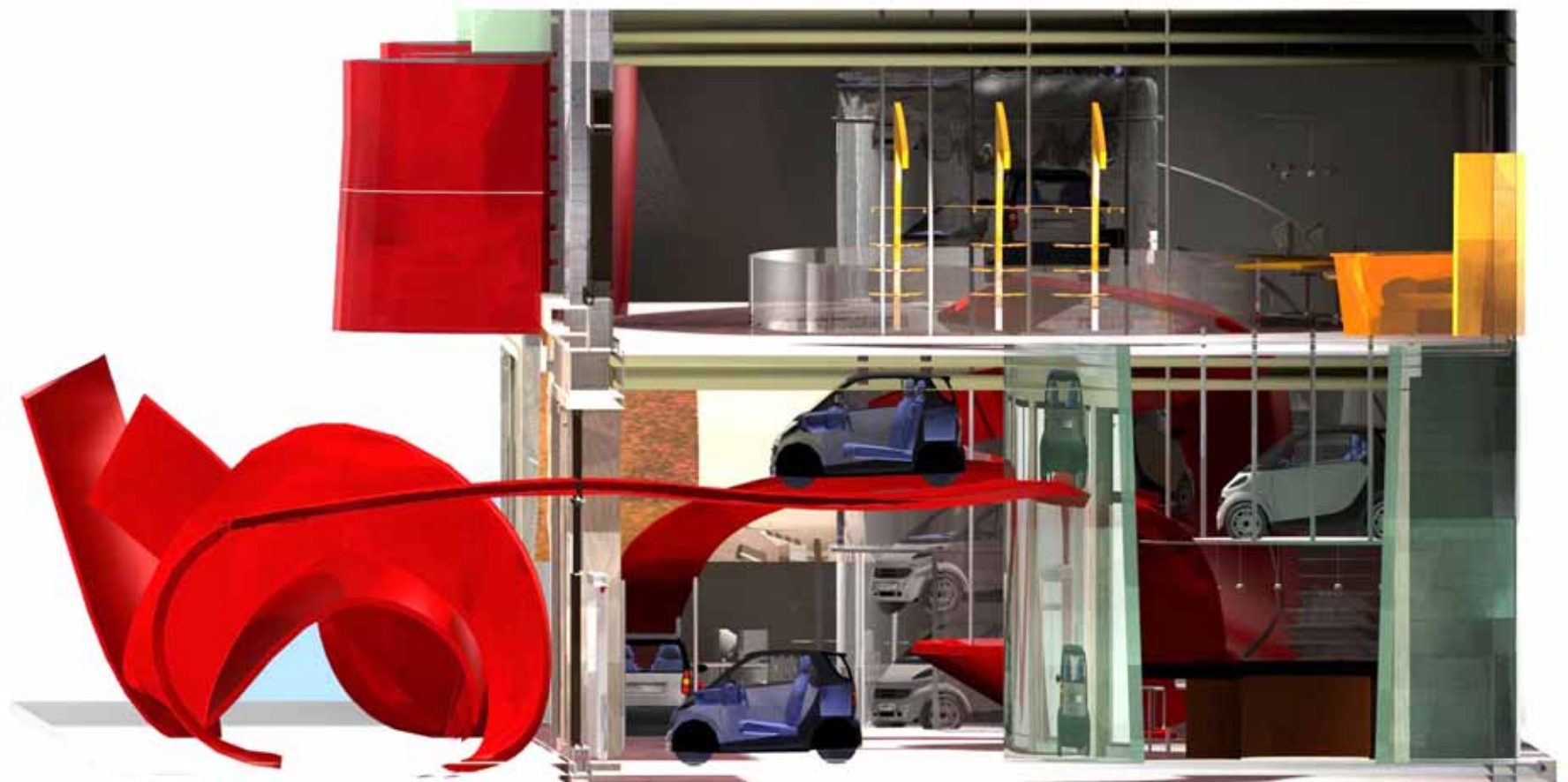




### Jury comments:

They've captured the feel and fun of the smart car. The bold colors, the strong ribbon clarifying and accentuating flow, all contribute to the playfulness and "smartness" of this presentation. The animation nicely reinforces all of the above and gives a sense of the user experience. — **Craig Beddow**

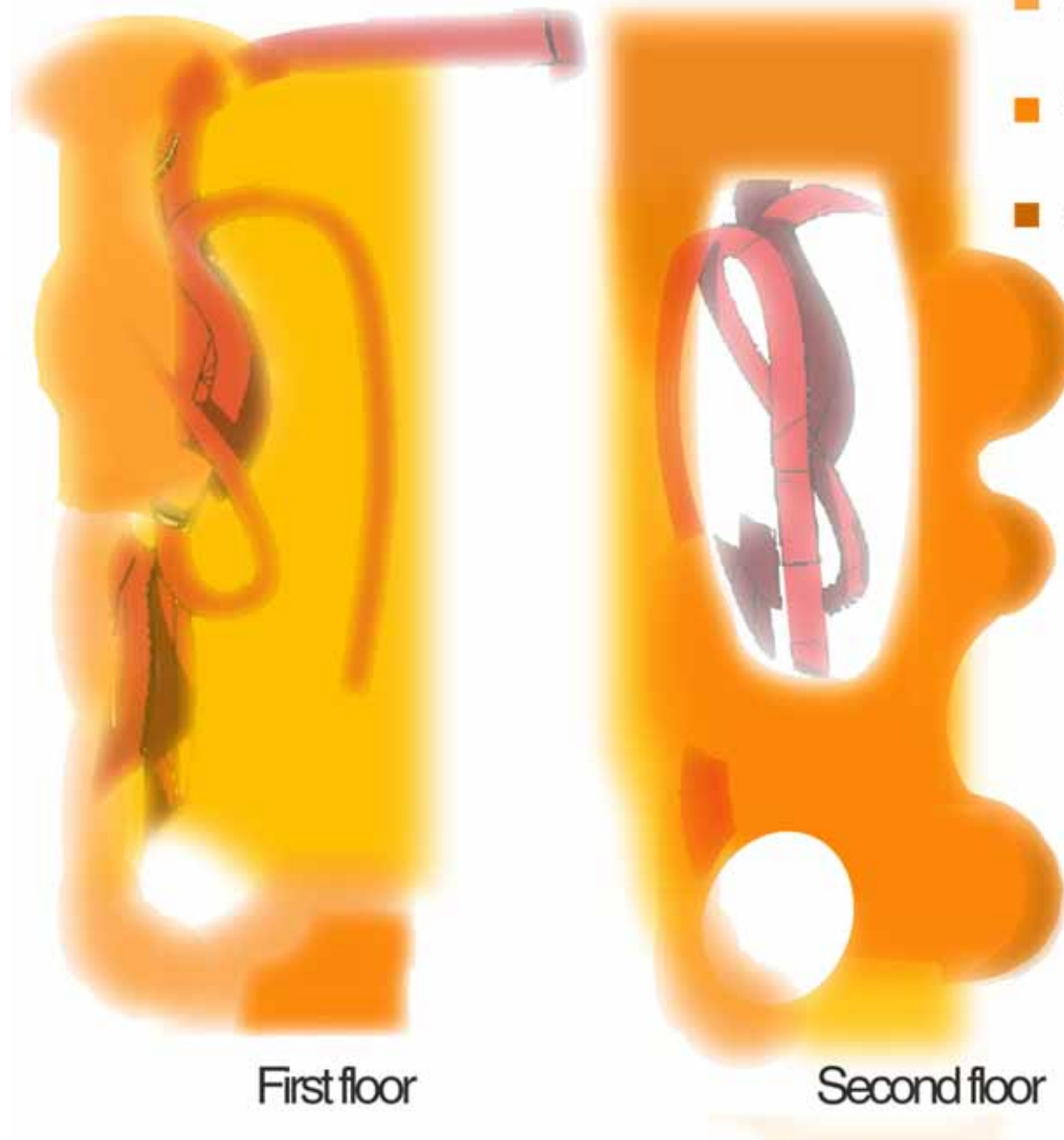
This is a great graphic illustration of a proposed space. These intriguing images draw you into the concept and make you want to explore it further – that is exactly what great illustration should do! The beautiful series of images and nice line drawings are convincing, but then the excellent animation further sets this apart as an extraordinary piece. This all gives a real understanding of an unrealized design proposal. I would want to see it come to fruition in reality. All of it is very professionally done. — **Robert Brainard**





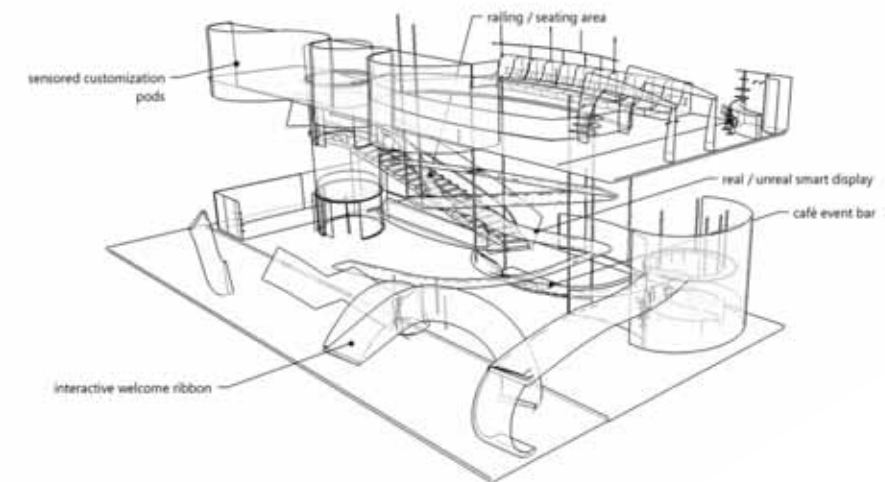
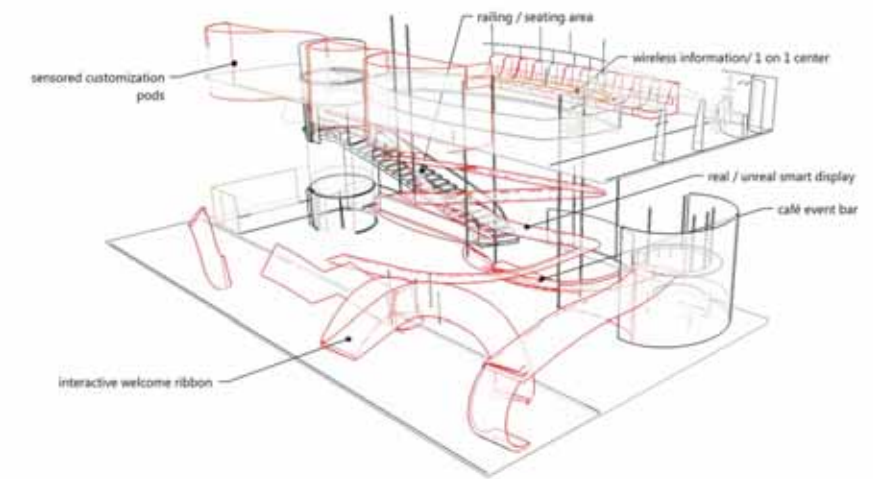
# Program flow diagram

- visitor
- potential buyer
- buyer
- owner

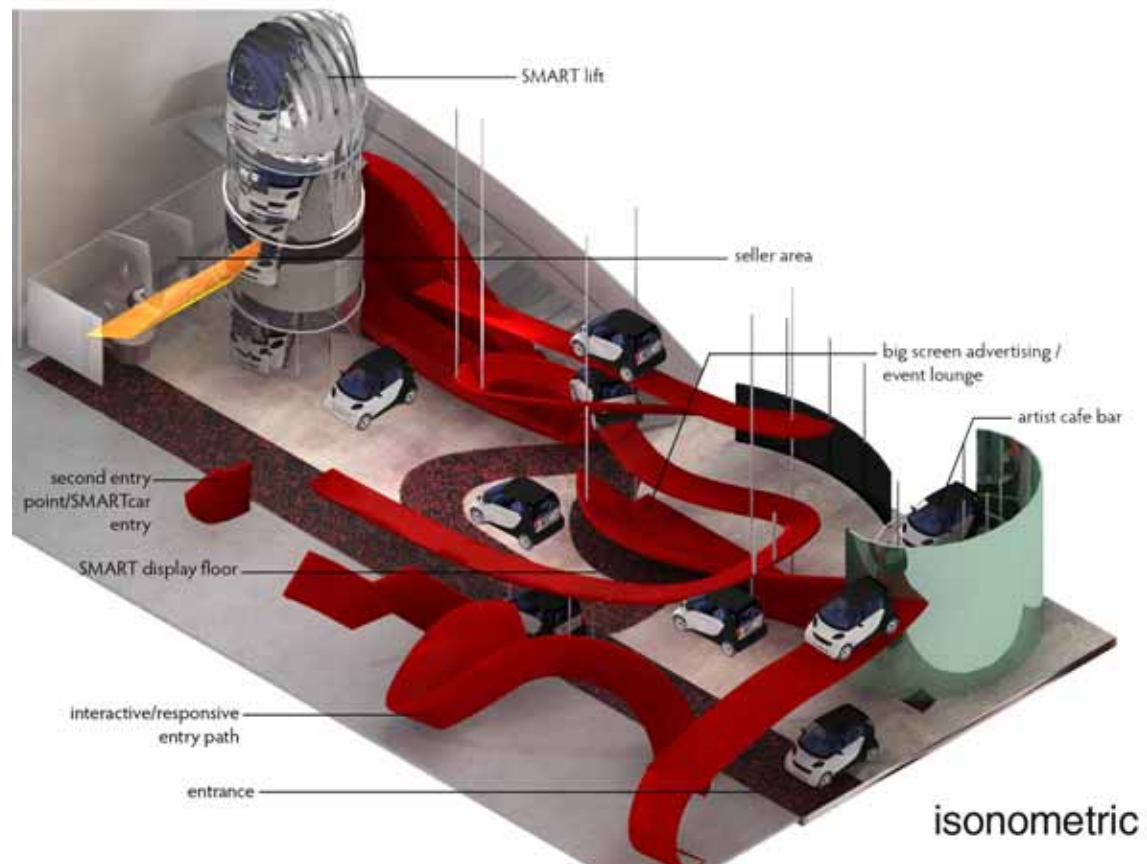
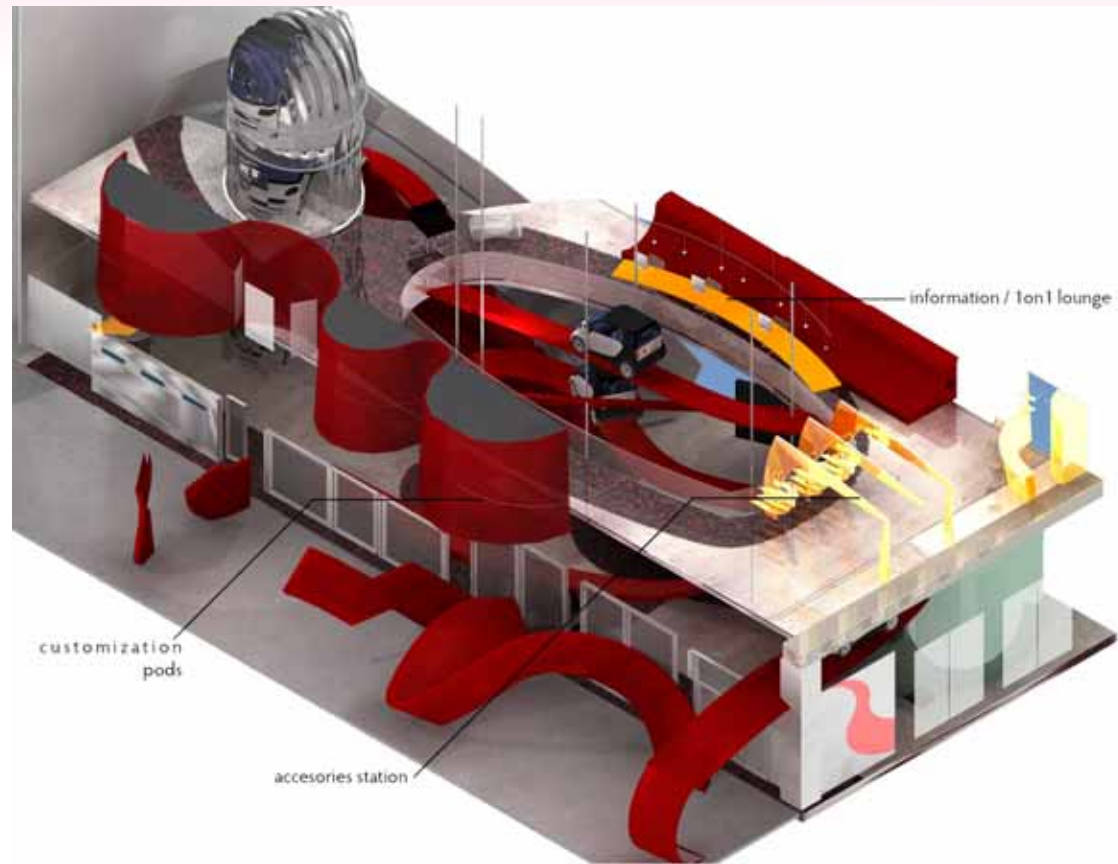


First floor

Second floor

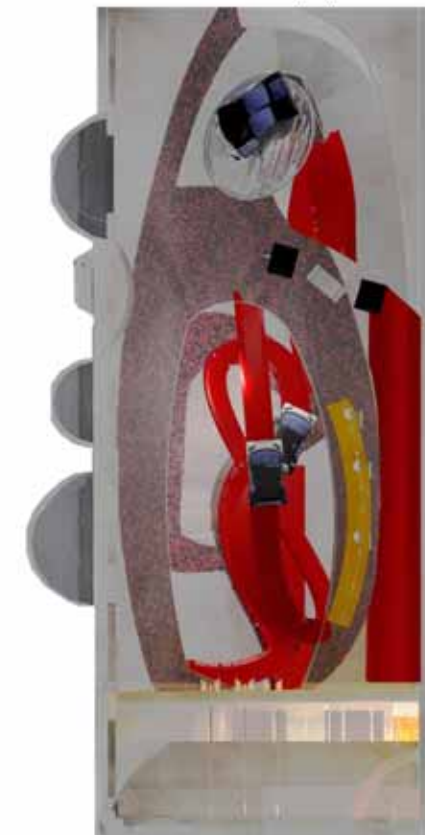


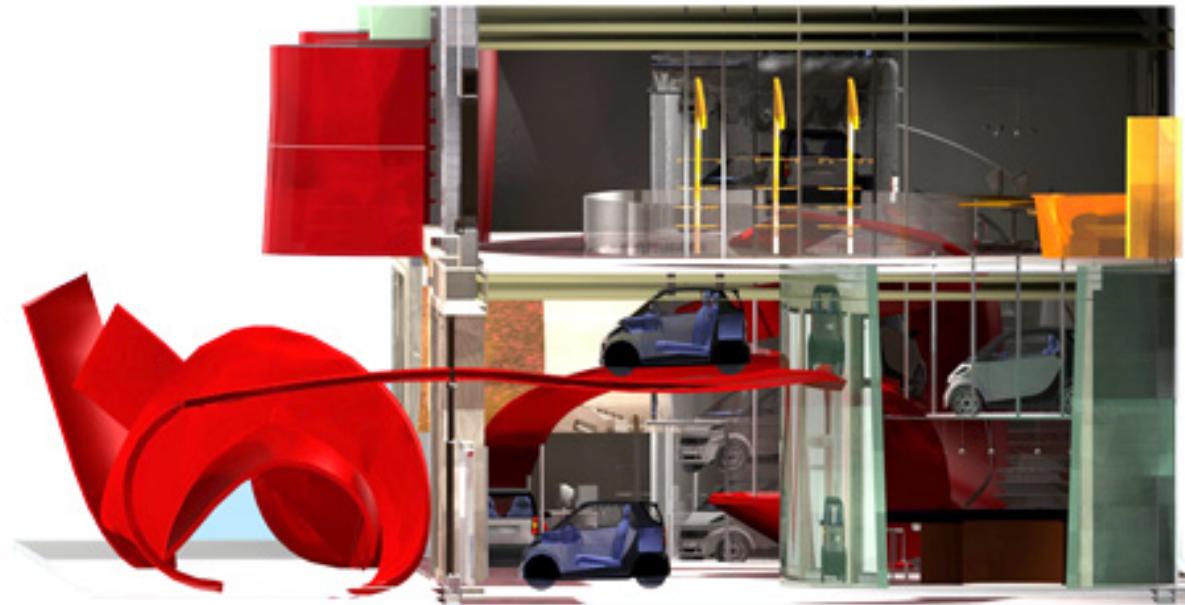
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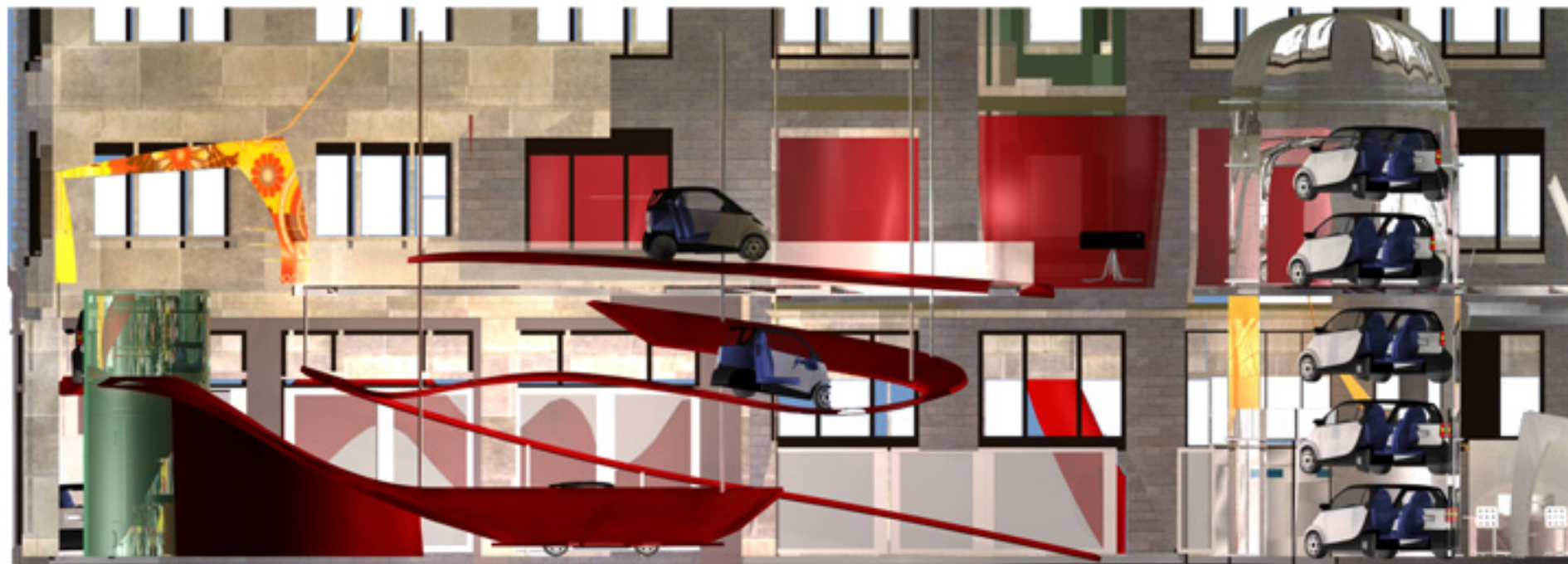
(1) floor

(2) floor

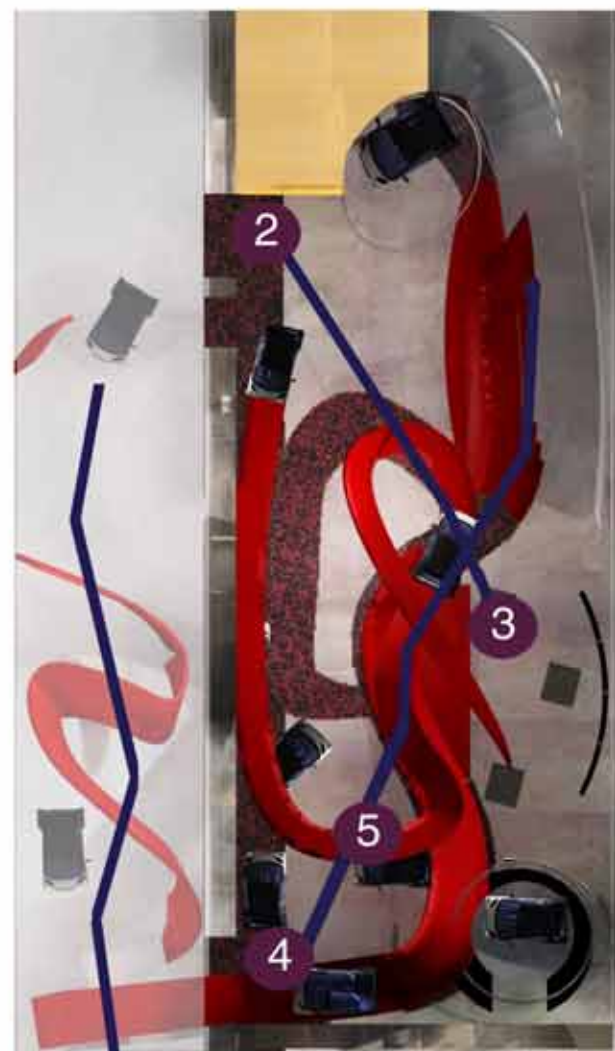




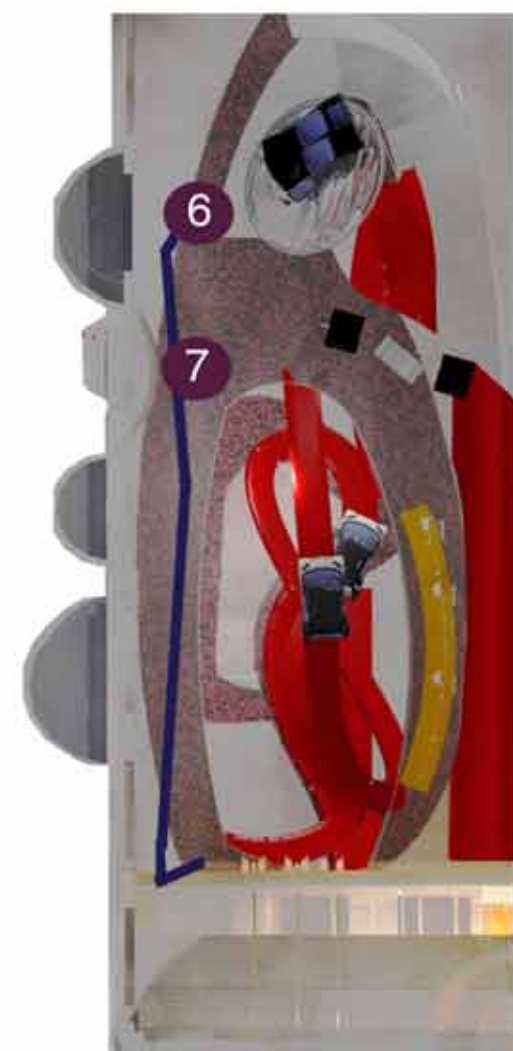
(transverse) section



(longitudinal) section



first floor



second floor



[GO]